
Press Release

London, UK (27th April 2026)

Madison Brook Announces Sale of Residential Agency Business to Chestertons.

Madison Brook today announces the sale of its Residential Agency business to Chestertons, marking a considered step in the continued evolution of the company.

Over the past 15 years, Madison Brook has built a strong and respected agency, defined by its commitment to service, relationships, and results. As the business has evolved, its focus has increasingly shifted towards delivering assets to the public sector in partnership with institutional capital.

In selecting a partner for the next chapter of the Agency business, Madison Brook sought a brand that closely aligns with its values and shares its commitment to client care and service excellence.

Established in 1805, Chestertons is one of London's largest estate agencies and residential property experts, with 36 offices across the capital, offering both the heritage and platform to support clients and colleagues into the future.

John Lipper, CEO of Madison Brook, commented:

"This is an important moment for our business. We have taken great care in choosing the right partner, with a clear focus on ensuring continuity for our clients and creating the best possible environment for our team."

Chestertons is a values-aligned business with a strong reputation and a clear commitment to service. We are confident they are the right custodian for what we have built."

Richard Davies, Director of Operations for Chestertons commented:

"We are delighted to welcome Madison Brook into Chestertons. It is a well-respected agency with a strong reputation for service, and we look forward to supporting its clients and colleagues as part of our network. This acquisition strengthens our presence across London and marks another step in our growth strategy."

The transition will ensure a seamless continuation of service for clients, while providing Madison Brook with the clarity to focus on its next phase of growth. A platform partner to the public sector. Bringing together capital, construction, and long-term asset management.

Ends.

For Immediate Release

Madison Brook

About Madison Brook

Founded in 2010, Madison Brook is a London based real estate company specialising in public sector partnerships and delivery across the residential property lifecycle. Following the sale of its Residential Agency business to Chestertons in April 2026, the company has transitioned to a focused model supporting local authorities and institutional partners.

Madison Brook provides services across acquisition, refurbishment, capital works, and long-term asset optimisation, with a focus on increasing supply and improving existing stock. Operating across London and the Southeast, the business combines delivery expertise with a partnership led approach, working closely with public sector organisations to deliver sustainable, long-term housing solutions.

With over 15 years' experience, Madison Brook continues to support the development and management of residential assets at scale, bringing together capital, construction capability, and operational delivery.

Notes to Editors

With over 30 offices across London and an international presence that is boosted by its partnership with Forbes Global Properties, Chestertons is one of London's largest estate agencies and residential property experts, combining local knowledge with a global reach. Providing residential sales and lettings, property management, professional valuations, investment, leasehold services, new homes, property refurbishment and sourcing, mortgages and foreign exchange services, Chestertons is regularly recognised by prestigious industry awards, securing Gold in the category *Lettings Agency of the Year (Large)* and Silver in the category *Estate Agency of the Year (Large)* at the 2022 The Negotiator Awards whilst also being shortlisted in the *Sales and Letting Agency of the Year* category at the 2023 RESI Awards. A firm supporter of sustainable initiatives, Chestertons is not only one of the first estate agencies in the UK to be certified as carbon neutral but was also the first large estate agency to convert its entire fleet of company cars to electric BMW i3s in 2019. www.chestertons.co.uk